

The West Virginia Council of Accounting Educators Presents the  
**21<sup>st</sup> Annual Educators' Conference – *Applying Technology in Teaching***  
September 26-28, 2024

Held at the Brad D. Smith Center for Business and Innovation  
Marshall University, Huntington, WV

## Agenda

### **Thursday** evening, September 26<sup>th</sup>, room 116 (Auditorium):

- 6:00 – 7:00 Welcome and Networking Reception  
7:00 – 7:50 Panel of accounting alumni – Topic: Life in the Workplace and the New CPA Exam

### **Friday morning**, September 27<sup>th</sup>, room 311:

- 8:00 – 9:00 Registration and Continental Breakfast  
9:00 – 10:15 Update on Auditing Scholars Program and Use of AI – JB McCuskey, WV's 21<sup>st</sup> State Auditor  
10:15 – 10:30 Break  
10:30 – 11:45 Incorporating QuickBooks into the Accounting Curriculum – Emily Watkins-Daigle, Intuit Education Product Manager

### **Friday afternoon**, September 27<sup>th</sup>, room 113:

- 11:45 – 1:00 Lunch and presentation on *AI in the Workplace*  
1:00 – 2:15 *AI as a Personal Assistant* – Rick Weible, Marshall University Professor of MIS  
2:15 – 2:30 Break  
2:30 – 3:45 *AI in the Classroom* – Josh Keck, Mountwest Community and Technical College Assistant Professor – Business Technology  
3:45 – 4:00 Break  
4:00 – 5:00 Campus/Building Tour - Guide  
5:00 – 7:00 Dinner and presentation on *The Future of AI in Higher Education* – Dr. Shawn Schulenberg, Marshall University Professor of Political Science and Faculty Senate Chair

### **Saturday**, September 28<sup>th</sup>, room 112:

- 8:00 – 9:00 Registration and Continental Breakfast  
9:00 – 10:15 Partnering Opportunities with the WVSCPA – Megan Kueck, CEO of the WV Society of CPAs  
10:15 – 10:30 Break  
10:30 – 11:45 Update from Gleim, Courtney Sefjack, Senior Account Manager  
11:45 – 12:00 WVCAE member school updates and topic input for 2025  
12:00 – 12:15 WVCAE Business Meeting